

# Kyung Hee University - Korea

## Approved template of credit transfer (30/01/2018)

Template code: **KHU16**

Korea					UM Equivalency				
No.	Course code	Course title	Credits	Contact hours	No.	Course code	Course title	Credits	Prerequisite
1	TOURC200101	INTER-CULTURAL COMMUNICATIONS	3	45	1	COMB221	INTRODUCTION TO CULTURE AND CRITICAL COMMUNICATION	3	None
2	MGMT300301	INTERNATIONAL BUSINESS	3	45	2	GBMT300	GLOBAL BUSINESS ENVIRONMENT	3	MGMT100 & MKTG220
3	MGMT400801	INTERNATIONAL HUMAN RESOURCE MANAGEMENT	3	45	3	GBMT401	GLOBAL HUMAN RESOURCES MANAGEMENT	3	MGMT221
4	GEE1264S01	KOREAN LANGUAGE I	3	45	4	KORN110	KOREAN I	1	None
5	MGMT300801	MARKETING RESEARCH	3	45	5	MGMT331	RESEARCH METHODS	3	MGMT110 & MKTG220 & QMDS200
6	MGMT302001	QUALITY MANAGEMENT	3	45	6	MGMT335	QUALITY MANAGEMENT	3	MGMT110
7	B7135501	CONSUMER BEHAVIOR	3	45	7	MKTG340	INTERNATIONAL MARKETING	3	MKTG220
8	MGMT300401	GLOBAL MARKETING	3	45	8	MKTG410	INTERNATIONAL MARKETING	3	MKTG220
9	MGMT401201	MARKETING STRATEGY	3	45	9	MKTG412	MARKETING STRATEGY	3	MKTG220
10	TOURC301001	MARKETING COMMUNICATION FOR TOURISM DESTINATION	3	45	10	MKTG424	MARKETING FOR HOSPITALITY INDUSTRY	3	MKTG220
11	CONVM300901	INTRODUCTION TO LEISURE	3	45	11	EXCH1XX	EXCHANGE ELECTIVE - 1ST YEAR	3	None
12	GEEI296S01	HOW STORIES WORK	3	45	12	EXCH2XX	EXCHANGE ELECTIVE - 2ND YEAR	3	None
13	CONVM400901	UNDERSTANDING OF INTERNATIONAL MANNERS AND CULTURES	3	45	13	EXCH3XX	EXCHANGE ELECTIVE - 3RD YEAR	3	None